METHODOLOGY DISCLOSURE STATEMENT

Project name	Mood of the Nation (Wave 27)
Project reference	NGR 2203003

Research dates:	8th – 14th September 2026
Target population:	The target population for the research was Australian residents (all states and territories) aged 18+.
Research methodology:	The research comprised of a 20-minute self-complete online survey with n=1,659 participants including a boost in Victoria, sourced from an ISO accredited market research panel.
Weighting approach:	The data was weighted using ABS Census population statistics on age, gender, location and occupation to match the estimated population of all Australian residents aged 18+. The total effective sample size after weighting was approximately 66%, equating to a margin of error of approximately +-3% (at the 95% confidence interval).
Research questions:	A combination of single choice, multiple choice and open-ended (text response) questions were used in the research. All questions and response options were displayed in full during interviews.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: https://www.australianpollingcouncil.com/

PUBLISHED QUESTIONS

PROG NOTE: ASK ALL RESPONDENTS

Q. What are the main issues facing Australians that are most important to you right now – the specific cares, concerns, or priorities that you typically talk about with friends or family?

(Please list these issues in the box below and be as specific as possible about them)

PROG NOTE: OPEN TEXT FIELD. MINIMUM 10 CHARACTERS

Q. Overall, do you think Australia, <insert state>, and your local area are heading in the right direction or the wrong direction? *(Select one answer per item)*

PROG NOTE: RANDOMISE 1-2

	1	2
	Heading in the right direction	Heading in the wrong direction
A	Australia	
B	**(PROG NOTE: INSERT STATE/TERRITORY FROM Q)**	
C	Your local area	

PROG NOTE: ASK ALL RESPONDENTS

Q. Please select all the emotions that best describe how you have been **feeling** over the last few weeks? *(Select all that apply)*

PROG NOTE: MULTIPLE RESPONSE. RANDOMISE 1-32

1	Happy		17	Anxious
2	Grateful		18	Envious
3	Calm		19	Bored
4	Content		20	Confused
5	Inspired		21	Pessimistic
6	Confident		22	Sad

7	Optimistic		23	Scared
8	Loved		24	Stressed
9	Excited		25	Lonely
10	Ambitious		26	Depressed
11	Proud		27	Exhausted
12	Brave		28	Disappointed
13	Energised		29	Rushed
14	Joyful		30	Overwhelmed
15	Angry		31	Included
16	Annoyed		32	Valued

Q. How do you think the **Australian economy** will change over the following time frames? *(Select one answer per item)*

PROG NOTE: SINGLE RESPONSE PER ROW. ROTATE BETWEEN 1-5 AND 5-1

		It will get a lot worse	It will get a little worse	It will stay the same	It will get a little better	It will get a lot better
A	In 3 months	1	2	3	4	5
B	In 12 months	1	2	3	4	5
C	In 3 years	1	2	3	4	5

Q. In this question we will show you a series of 36 things that some people believe are important for Australia's future.

We know it's a long list, but the results will provide important information to Australia's leaders.

How important are these things to you personally? *(Select one answer per item)*

PROG NOTE: RANDOMISE 1-36

	1	2	3	4
	Extremely important	Quite important	Slightly important	Not important at all
1	Reducing personal taxes			
2	Strengthening pensions, welfare payments and support for vulnerable people			
3	Improving representation and conditions for women in the workplace			
4	Promoting diversity, inclusion, and respect for minority groups			
5	Strengthening our economy			
6	Boosting jobs and addressing unemployment			
7	Supporting small businesses and encouraging entrepreneurship			
8	Addressing Aboriginal disadvantage and promoting reconciliation			
9	Acting decisively on climate change and transitioning to renewables			
10	Increasing our local manufacturing capacity			
11	Strengthening our defence capabilities			
12	Strengthening our borders against illegal immigration			
13	Increasing migration to fill workplace shortages			
14	Addressing the deliberate spread of misinformation and "fake news"			
15	Investing more to ensure quality affordable healthcare for all Australians			
16	Investing more to ensure access to affordable University and TAFE education			
17	Investing more to improve the quality of primary and high schools in all local communities			
18	Investing more in public transport infrastructure			

19	Investing more to improve the aged care sector
20	Improving the preparedness and support for fires, floods and other disasters
21	Reducing government debt
22	Improving pay and conditions for workers
23	Investing more in road infrastructure
24	Strengthening our response to racial and religious violence and intimidation in Australia
25	Preserving freedom of speech and rejecting excessive political correctness
26	Keeping interest rates low
27	Reducing cost increases for household bills and other essential expenses
28	Providing opportunities for more people to own their own home
29	Increasing the availability of affordable rental housing
30	Protecting the natural environment, habitats and wildlife
31	Managing risks associated with the use of artificial intelligence (AI)
32	Strengthening international alliances to counteract aggression from other countries
33	Strengthening our response to violence against women
34	Reducing crime and antisocial behaviour
35	Investing more to increase the availability of affordable childcare services
36	Dealing with international tariffs and supporting affected businesses

PROG NOTE: ASK ALL RESPONDENTS

Q. Overall, how would you rate the performance of the following governments? *(Select one answer per item)*

PROG NOTE: SINGLE RESPONSE PER ROW. RANDOMISE A-B

	1	2	3	4	5	6	99
	Excellent	Very good	Good	Fair	Poor	Very poor	Don't know
A	The **(PROG NOTE: INSERT STATE/TERRITORY FROM Q)** Government						
B	The Federal Government						

Q. How would you describe your current financial situation? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE

1	Doing well and feeling comfortable
2	Doing OK and making ends meet
3	Having some difficulty but just making ends meet
4	Having a lot of difficulty paying bills and covering basic living expenses

Q. Thinking now about cost of living. How concerned, if at all, are you about the following cost of living issues?

PROG NOTE: SINGLE RESPONSE PER ROW. RANDOMISE A-I. ROTATE BETWEEN 1,2,3,4,5 AND 4,3,2,1,5

	1	2	3	4	5
	Extremely concerned	Quite concerned	Slightly concerned	Not concerned	This cost isn't relevant to me
A	Petrol prices				
B	Gas bills				
C	Grocery prices				
D	Electricity bills				
E	Rent				
F	Mortgage repayments				
G	Insurance premiums				
H	Motorway tolls				

I	Water bills

Q. Now turning to the cost of living. Which of the following do you think would be the best party to manage the cost of living? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. RANDOMISE 1-4 THEN 98, 99 LAST

1	Liberal and Nationals Coalition
2	The Labor Party
3	Pauline Hanson's One Nation Party
4	The Greens
98	None / someone else
99	Can't say

Q. Do you think it is a good time or a bad time to do each of the following **at the current point in time**?

PROG NOTE: SINGLE RESPONSE PER ROW. RANDOMISE A-D. ROTATE BETWEEN 1,2,3 AND 3,2,1

	Good time	Neither good nor bad time	Bad time	Don't know
	1	2	3	99
A	Buy a home to live in			
B	Buy an investment property			
C	Rent a home to live in			
D	Sell a property			

Q. Do you think it will be a good time or a bad time to do each of the following **in 12 months from now**?

PROG NOTE: SINGLE RESPONSE PER ROW. RANDOMISE A-D. ROTATE BETWEEN 1,2,3 AND 3,2,1

	Good time	Neither good nor bad time	Bad time	Don't know
	1	2	3	99
A	Buy a home to live in			
B	Buy an investment property			
C	Rent a home to live in			
D	Sell a property			

Q. Compared to the current point in time, do you think that Australian housing property values **12 months from now** will be…? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5,99 AND 5,4,3,2,1,99

1	A lot higher than they are now
2	A little higher than they are now
3	About the same as they are now
4	A little lower than they are now
5	A lot lower than they are now
99	Don't know

Q. Do you think a fall in housing property values would be a good thing or a bad thing for each of the following? *(Select one option per row)*

PROG NOTE: SINGLE RESPONSE PER ROW. RANDOMISE A-B. ROTATE BETWEEN 1,2,3,4,5,99 AND 5,4,3,2,1,99

	Very good thing	Somewhat good thing	Neither good nor bad	Somewhat bad thing	Very bad thing	Don't know
	1	2	3	4	5	99
A	For you personally					
B	For Australia					

Q. To what extent do you think the following is contributing to the issue of housing affordability and availability in Australia? *(Select one item per row)*

PROG NOTE: SINGLE RESPONSE. RANDOMISE A-K. ROTATE BETWEEN 1,2,3,4 AND 3,2,1,4

	Does not contribute	A small contribution	A large contribution	Don't know
	1	2	3	4
A	The level of immigration			
B	Labour and skills shortages			
C	Governments not releasing enough land			
D	Local Governments not approving developments quickly enough			
E	Rising price of construction and building materials			
F	Housing being used for short-term holiday rentals			
H	Not enough new properties being built			

I	Stamp duty tax which makes people reluctant to downsize their property
J	Community opposition to higher density development (i.e. apartments) in their local area
K	Tax concessions that encourage property investment

Q. In principle, would you support or oppose allowing people to access their superannuation to help purchase a home to live in? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1

1	Strongly support
2	Somewhat support
3	Neither support nor oppose
4	Somewhat oppose
5	Strongly oppose

Q. Overall, do you feel positive or negative about Australia transitioning its electricity generation to renewables like solar, wind and hydro and moving away from coal and other fossil fuels? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5, AND 5,4,3,2,1

Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative
1	2	3	4	5

Q. In Australia, do you think the transition to renewable energy like solar, wind and hydro is currently moving… *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1

Far too quickly	A bit too quickly	At an appropriate pace	A bit too slowly	Far too slowly
1	2	3	4	5

Q. Do you support or oppose the following actions related to energy in Australia? *(Select one answer per item)*

PROG NOTE: SINGLE RESPONSE PER ROW. ROTATE BETWEEN 1,2,3,4,5 & 5,4,3,2,1.

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
	1	2	3	4	5
B	The Federal Government's target to reduce carbon emissions by 62% to 70% by **2035** (compared to 2005 levels)				
C	The Federal Government committing to "Net zero carbon emissions" by **2050** (meaning that carbon pollution released will be balanced by carbon storage or other offsets)				

Q. How confident are you that each of the following will occur? *(Select one answer per item)*

PROG NOTE: SINGLE RESPONSE PER ROW. ROTATE BETWEEN 1,2,3,4,5 AND 4,3,2,1,5.

	Very confident	Somewhat confident	Not very confident	Not at all confident	Don't know
	1	2	3	4	5
B	Australia reducing carbon emissions by 62% to 70% by **2035** (compared to 2005 levels)				
C	Australia achieving "Net zero carbon emissions" by **2050** (meaning that carbon pollution released will be balanced by carbon storage or other offsets)				

Q. In principle, do you support or oppose Australia developing new electricity generation projects using the following types of energy? *(Select one answer per item)*

PROG NOTE: SINGLE RESPONSE PER ROW. ROTATE BETWEEN 1,2,3,4,5 & 5,4,3,2,1. RANDOMISE A-M

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
	1	2	3	4	5
A	Coal fired power plants				
B	Gas fired power plants				
D	Offshore wind farms (typically 10-40 kilometers from the coastline)				
E	Onshore wind farms (typically in regional areas)				
F	Nuclear power				
G	Solar farms				

H	Rooftop solar
I	Hydro-electric power
J	Waste-to-energy projects (which use household and other waste as a fuel source)
K	Renewable gas (e.g. biomethane generated from farming and agricultural waste)
L	Hydrogen gas created from renewables such as solar and wind
M	Hydrogen gas created from fossil fuels such as coal and gas

Q. Pauline Hanson's One Nation Party has proposed a policy that would allow people who pay rent or a mortgage to access one quarter of their **future** employer superannuation contributions as additional take-home pay for up to three years.

To what extent would you support or oppose such a policy? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1

1	Strongly support
2	Somewhat support
3	Neither support nor oppose
4	Somewhat oppose
5	Strongly oppose

F36a. Thinking about social cohesion – by that we mean the way in which different people and groups in society get along and feel connected to one another.

How would you rate the level of social cohesion in Australia at the current time? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE

1	Excellent
2	Very good
3	Good
4	Fair
5	Poor
6	Very Poor

Q. Do you personally think that the current level of immigration in Australia is…? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4 AND 3,2,1,4

1	Too high
2	About right
3	Too low
4	Don't know

Q. Overall, do you agree or disagree with the following statement about the current behaviour of large companies operating in Australia (i.e. Australia's "corporate sector")? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1.

	1	2	3	4	5
	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
A	They are behaving ethically and doing the right thing				

PROG NOTE: ASK IF VOTE FOR/LEAN TO ONE NATION IE CODE 13 IN Q OR Q. OTHERS GO TO NEXT SECTION

Q. Which one of the following would you say is the **main** reason you would **(PROG NOTE: INSERT "**vote for**" IF CODE 13 IN Q. INSERT "**lean to**" IF CODE 13 IN Q)** Pauline Hanson's One Nation Party? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. RANDOMISE 1-2 THEN 99 LAST

1	Your **support** for the party and its policies
2	Your **dislike** of **other** parties and their policies
99	Don't know

Q. How appealing are each of these in relation to Pauline Hanson's One Nation Party? *(Select one answer per item)*

PROG NOTE: SINGLE RESPONSE PER ROW. RANDOMISE A-B

		Very appealing	Somewhat appealing	Somewhat unappealing	Very unappealing	Don't know
A	The policies of the party	1	2	3	4	99
B	Pauline Hanson's leadership	1	2	3	4	99

Q. Thinking now about regulation – by that we mean laws and rules that governments place on businesses and individuals. Overall, do you think Australia... *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1

1	Has too much regulation
2	Has the right amount of regulation
3	Has too little regulation
99	Don't know

Q. Overall, do you feel positive or negative towards US President Donald Trump? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1

1	Very positive
2	Somewhat positive
3	Neither positive nor negative
4	Somewhat negative
5	Very negative

Q. Australia, the United States and the United Kingdom have formed a long-term security partnership known as AUKUS.
The agreement aims to strengthen defence and security cooperation in the Indo-Pacific region, including helping Australia acquire nuclear-powered submarines and access advanced defence technologies. Do you support or oppose Australia's involvement in the AUKUS partnership? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1

1	Strongly support
2	Somewhat support
3	Neither support nor oppose
4	Somewhat oppose
5	Strongly oppose

Q. Which one of the following countries do you think will be the most important to Australia's economy over the **next ten years**? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. RANDOMISE 1-6 THEN 98-99 LAST

1	China
2	India
3	United States
4	Japan
5	Indonesia
6	South Korea
98	Another country *(please specify)*
99	Don't know

Q. Which one of the following best describes your view in relation to Australia's **economic relationship** with China? *(Select one answer)*

PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,99 AND 3,2,1,99

1	Australia should strengthen its economic relationship with China
2	Australia should maintain its economic relationship with China
3	Australia should reduce its economic relationship with China
99	Don't know